



CONVENTION ON BIOLOGICAL DIVERSITY

COP 9, Bonn (May 19-30, 2008)

May 26, 2008 13.15 -14.45

Saal Schumann, Maritim Hotel

Biodiversity & Business: Mainstreaming Biodiversity into Commodity Supply Chains

13.30 –13.40

Welcome Statements: The Challenge

- Mr. Nik Sekhran, UNDP Senior Technical Adviser for Biodiversity

13.40 –14.20

Business Presentations:

- Presentation by Flower Valley (Ms. Lesley Richardson): Biodiversity and Flower initiative in South Africa
- Presentation by Better Flower Company (Mr. Peter Stuart): Motivation for retailer involvement in the Biodiversity and Flower Initiative
- Presentation by Rainforest Alliance (Mr. Leif Pedersen): Biodiversity and Coffee initiative in Central America
- Presentation by Kraft (Ms. Nicola Oppermann): Motivation for purchase of Certified Coffee

14.20 – **Closing: Questions and Answers**

- Mr. Nik Sekhran



The event will showcase how biodiversity management is being mainstreamed into the supply chains of production sectors, focusing on two commodities—wildflowers (South Africa), and coffee (Latin America). Most of the world's biodiversity resides outside protected areas on land dedicated to production activities such as forestry, agro-forestry, fisheries, mining and tourism. The side event will show how UNDP-GEF is helping to integrate biodiversity management objectives into the production practices of the two commodity sectors as an example of its broader work in this field, and will explore the opportunities and challenges inherent when cultivating support and investment from businesses for biodiversity mainstreaming.

The participating business will show how they have integrated biodiversity management into their product chains, from production to retail, by modifying production practices to make them more 'biodiversity-friendly' and supporting certification or fair trade schemes to gain access to markets that meet the growing demand for biodiversity friendly products and so harness the growing economic power of the ecologically-aware consumer. Presentations will be made by the project's private sector and NGO partners: The Flower Valley Conservation Trust, the Better Flower Company, the Rainforest Alliance and Kraft.